

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80664 UN NTL-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: 09/28/12 04:11 PM
 Client: MENENDEZ FOR SENATE (170464) CPE: / / Agency Commission: 15 % Updated: CHGRILLO on 09/28/12 04:37 PM
 Agency: MESSAGE & MEDIA INC. (22198) Product: MENENDEZ Self Protect.: :20:00 **UNCONFIRMED**
 Buyer: LEAH CASTERLIN Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM : SS
 Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 09/28/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	A M5-530A	* T W T F * *	NEWS	30				0.0	\$360.00	4	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
002	A M5-530A	M * * * * *	NEWS	30				0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
003	A MSUNRISE	* T W T F * *	NEWS	30				0.0	\$405.00	4	\$1,620.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
004	A MSUNRISE	M * * * * *	NEWS	30				0.0	\$405.00	1	\$405.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
005	A MLOCAL1	* T W T F * *	NEWS	30				0.0	\$350.00	4	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
006	A MLOCAL1	M * * * * *	NEWS	30				0.0	\$350.00	1	\$350.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

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Buyer: LEAH CASTERLIN	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	A MEARLY	* T W T F * *	MORN	30				0.0	\$405.00	4	\$1,620.00		
	CDR												
	FBD	LBD	Oct 01										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	A MEARLY	M * * * * *	MORN	30				0.0	\$405.00	1	\$405.00		
	CDR												
	FBD	LBD	Oct 08										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	A WSAT6-7A	* * * * * S *	NEWS	30				0.0	\$300.00	1	\$300.00		
	LUR												
	FBD	LBD	Oct 01										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	A WCBSSAT7	* * * * * S *	MORN	30				0.0	\$300.00	1	\$300.00		
	LUR												
	FBD	LBD	Oct 01										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	A WSUN6-7A	* * * * * S	NEWS	30				0.0	\$150.00	1	\$150.00		
	LUR												
	FBD	LBD	Oct 01										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	A WSUN7-9A	* * * * * S	NEWS	30				0.0	\$250.00	1	\$250.00		
	LUR												
	FBD	LBD	Oct 01										
	10/07/12	10/07/12	1										

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Buyer: LEAH CASTERLIN Demo: HHOLDS DMA RTG Sched. Code: Z ****PRINT REQUIRED****

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	A WCBSSUN	* * * * * S	MORN	30				0.0	\$1,080.00	1	\$1,080.00		
	LUR												
	FBD	LBD	Oct 01										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	A WFACE	* * * * * S	MORN	30				0.0	\$2,000.00	1	\$2,000.00		
	LUR												
	FBD	LBD	Oct 01										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	A EPHIL4P	* T W T F * *	EFG	30				0.0	\$650.00	4	\$2,600.00		
	LUR												
	FBD	LBD	Oct 01										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	A EPHIL4P	M * * * * *	EFG	30				0.0	\$650.00	1	\$650.00		
	LUR												
	FBD	LBD	Oct 08										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	A ENEWS5PM	* T W T F * *	NEWS	30				0.0	\$700.00	3	\$2,100.00		
	LUR												
	FBD	LBD	Oct 01										
	10/02/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	A ENEWS5PM	M * * * * *	NEWS	30				0.0	\$700.00	1	\$700.00		
	LUR												
	FBD	LBD	Oct 08										
	10/08/12	10/08/12	1										

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Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	A NLATE	* T W T F S S	NEWS	30				0.0	\$1,800.00	4	\$7,200.00		
	LUR												
	FBD	LBD	Oct 01										
	10/02/12	10/07/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	A NLATE	M * * * * *	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	FBD	LBD	Oct 08										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	A LCRIMINAL	* * * * * S *	LFG	30				0.0	\$375.00	1	\$375.00		
	LUR												
	FBD	LBD	Oct 01										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	A SNFL1ST	* * * * * S	NFL	30				0.0	\$3,700.00	1	\$3,700.00		
	LUR												
	FBD	LBD	Oct 01										
	10/07/12	10/07/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	A NEARLYMF	* T W T F * *	NEWS	30				0.0	\$800.00	4	\$3,200.00		
	LUR												
	FBD	LBD	Oct 01										
	10/02/12	10/05/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	A NEARLYMF	M * * * * *	NEWS	30				0.0	\$800.00	1	\$800.00		
	LUR												
	FBD	LBD	Oct 08										
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	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	47	\$0.00	\$0.00	\$34,805.00	\$29,584.25
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$34,805.00	\$29,584.25